



# 2017 Economic Impact

2017 marked the 40th anniversary of the Bank of America Chicago Marathon. The annual event unites runners from across the city, nation and world providing benefits to the Chicago community well beyond race weekend. Here are key elements of the 2017 Bank of America Chicago Marathon's economic impact based on a study conducted by the University of Illinois at Urbana-Champaign's Regional Economics Applications Laboratory.

## Overall Economic Impact Generated in 2017

A \$56 million increase from 2016

**\$338M** = 2,264 full-time jobs & \$113M wages & salary income

Marks the first time the economic impact of the Marathon has exceeded **\$300 million**

### General Information



**45,273** total participants from 50 states & 140 countries → **23%** international runners – a nearly 40% increase from 2016



**1.7M** spectators → **12,000** volunteers → **350** Bank of America employee volunteers



**\$18.5M** raised for charity in 2017 → **170** charity partners

### Tourism Impact

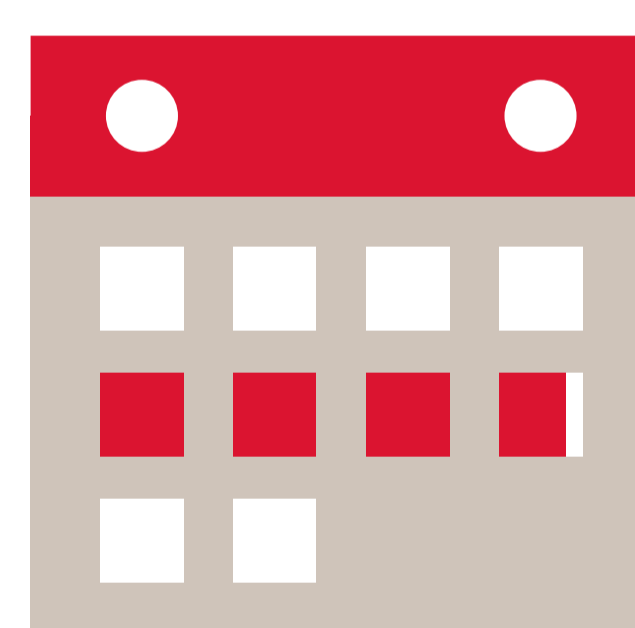
More than **\$137 million** direct impact to the tourism industry

#### Total Spent (per person per day)



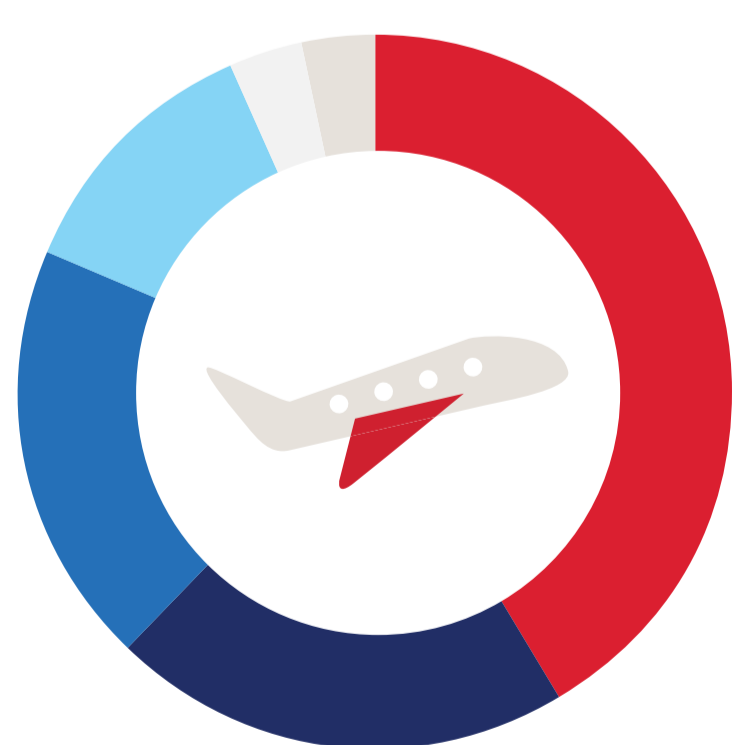
- Accommodations: \$278
- Shopping: \$152
- Food: \$84
- Transportation: \$55
- Entertainment: \$51

#### Average Stay



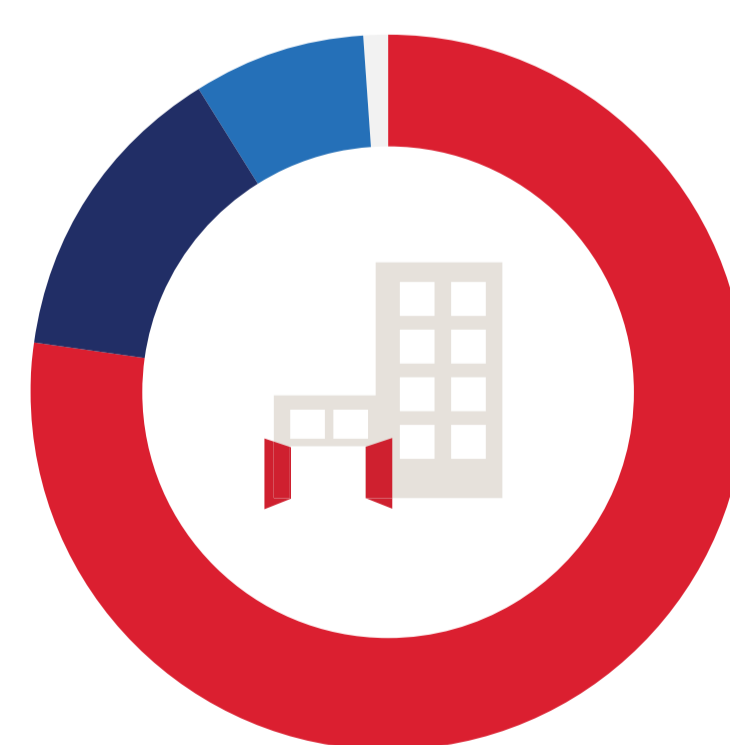
visitors average stay: 3.9 days

#### Transportation



- Airplane: 52%
- Car: 26%
- Live in Chicago: 24%
- Train: 15%
- Other: 4%
- Bus: 4%

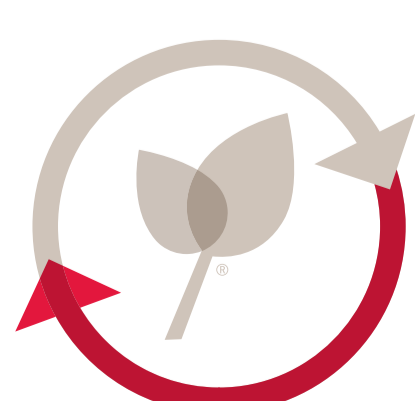
#### Accommodations



- Hotel/Motel: 79%
- Family/Friends House: 14%
- Housing Share: 8%
- Other: 1%

### Sustainability

Race recognized by the Council for Responsible Sport for environmental stewardship and socially responsible practices



**70 tons** of waste collected was composted or recycled



**22 tons** of food, water and clothing was donated