2018 marked the 41st anniversary of the Bank of America Chicago Marathon. The annual event unites runners from across the city, nation and world, providing benefits to the Chicago community well beyond race weekend. Here are key elements of the 2018 Bank of America Chicago Marathon's economic impact based on a study conducted by the University of Illinois at Urbana-Champaign's Regional Economics Applications Laboratory.

### Overall Economic Impact Generated in 2018

A $40 million increase from 2017

- **$378M** of Economic Impact
- **2,592** Full-time Jobs
- **$127M** Wages & Salary Income

Marks the first time the economic impact of the Marathon has exceeded $350 million

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### General Information

- **45,857** Total Participants
- **29%** International Runners
- **1.7M** Spectators
- **$22.7M** raised for charity in 2018
- **170** charity partners

- **More than $154 million** in direct impact to the tourism industry

<table>
<thead>
<tr>
<th>Accommodations</th>
<th>Shopping</th>
<th>Food</th>
<th>Transportation</th>
<th>Entertainment</th>
</tr>
</thead>
<tbody>
<tr>
<td>$200</td>
<td>$132</td>
<td>$98</td>
<td>$52</td>
<td>$59</td>
</tr>
</tbody>
</table>

**Average Stay**: 4.1 days

- **Visitors' average stay**: 4.1 days

- **80%** of waste collected were composted or recycled
- **26 tons** of food, water and clothing were donated

### Tourism Impact

More than $154 million in direct impact to the tourism industry

**Total Spent (per person per day)**

- **Accommodations**: $200
- **Shopping**: $132
- **Food**: $98
- **Transportation**: $52
- **Entertainment**: $59

**Average Stay**: 4.1 days

### Sustainability

- **80%** of waste collected were composted or recycled
- **26 tons** of food, water and clothing were donated

- **Airplane**: 58%
- **Car**: 21%
- **Live in Chicago**: 21%
- **Train**: 17%
- **Other**: 2%
- **Bus**: 3%

- **Hotel/Motel**: 77%
- **Family/Friend's House**: 13%
- **Housing Share**: 13%
- **Other**: 1%

- **2018 – After achieving multiple certifications, the Council for Responsible Sport recognizes the race's commitment and legacy within the sport and awards the Bank of America Chicago Marathon Evergreen Inspire Status.**