



BANK OF AMERICA CHICAGO MARATHON™

2024 Economic Impact

Each year, the Bank of America Chicago Marathon unites runners, spectators and volunteers from across the city, nation and world, impacting the community far beyond race weekend. From 2023 to 2024, there was a 22% increase in local economic impact and a new record set of \$36 million raised for charity by participants. Here are the key elements conducted by Jones & Associates Economics.

Overall economic impact generated in 2024

\$683MM = 4,589 full-time jobs & \$229.15MM wages & salary income



General information

52,150 total finishers from 50 states & 140 countries

36.8% international runners

1.7M spectators

10,000+ volunteers

\$36.02MM raised for charity

205 charity partners

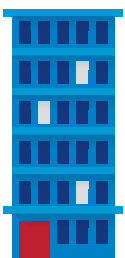
Tourism impact

Total spent (per person per day)



\$177MM+ direct impact to the tourism industry

\$322



Accommodations

\$147



Shopping

\$111



Food

\$66



Entertainment

\$57



Transportation